

WELCOME!

The webinar will begin shortly.

FOR THE BEST EXPERIENCE

- Use Google Chrome.
- Use a stable, high-speed internet connection.
- Close any unnecessary applications.
- Refresh (F5) your browser if the session freezes or becomes choppy.
- Engagement tools are resizable and movable.

DON'T FORGET:

- To submit questions at any time, use the Q&A window.
- This webinar is being recorded. You will receive an email within one week after the event when it is ready to view.
- The resources window has additional materials you may wish to reference.

Putting Students First: ACT Resources to Grow CCMR Culture With School Day Testing

Thursday, May 30th @ 11 CST



Welcome and Introductions



Ramon Blakley

Director of Retention for
Admissions, University of
Texas at Austin



Bailey Stilley

Account Executive, Panhandle
of Texas



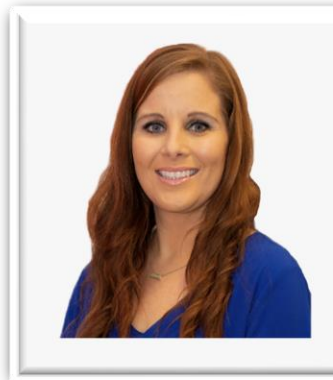
Rose Gardner

Account Executive, North and
West Texas



Jonathan Delgado

Account Executive, South
Texas



Reenie Laginess

Account Executive,
East Texas

Agenda

- K-12 & Postsecondary Landscape in TX
- ACT School Day Testing
- Resources & Tools
- Q&A



Post-Secondary Landscape

Ramon Blakley

- Director of Recruitment, University of Texas at Austin



Ramon.Blakley@austin.utexas.edu

ACT School Day Testing

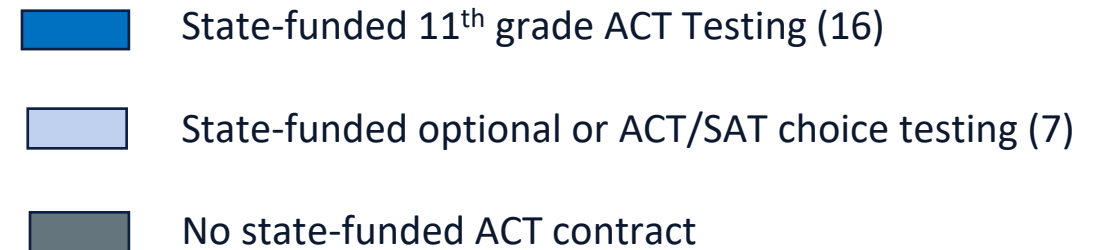
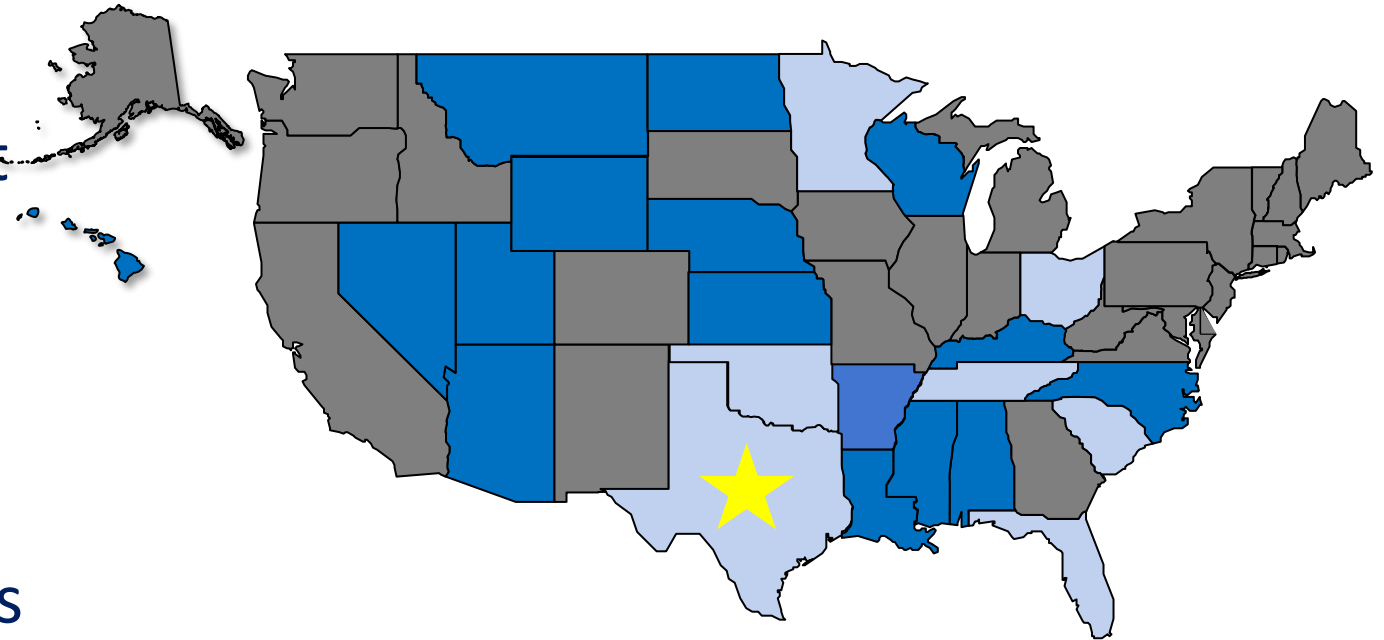
MISSION

Helping People
Achieve
Education and
Workplace Success



ACT State and District Testing

- 60% of students had a state or district test as their most recent score
 - Up from 44% in 2021
 - More state & district-tested students in 2020-21 than in any other year
- State-funded testing in 23 states
 - 16 states test all juniors
 - 7 states offer statewide choice



STATE AND DISTRICT TESTING

- **For:** Grade 11 primarily; grade 10 (early scores); grade 12 (senior retake)
- **Time:** Multiple Fall and Spring test date options, selected from those on the state and district website
- **Place:** Students' own classrooms during weekday
- **Format options:** On paper or online, per school or district decision
- **Test types:** The ACT test or the ACT test with writing, per school or district decision
- **Pricing (2024–2025):** **\$39** without writing; **\$50** with writing



TX School Day Testing Dates 2024-2025

Test Administration*	Enrollment/Signed Agreement & School List Deadline	Paper Test Date**	Online Testing Windows
Fall 2024 Online & Paper	TBD 2024	October 1, 2024 (Test Window 1)	October 1-4 & 7-11 (Test Window 1)
		October 15, 2024 (Test Window 2)	October 15-18 & 21-25 (Test Window 2)
		October 29, 2024 (Test Window 3)	Oct. 29-Nov 1 & Nov. 4-8 (Test Window 3)
Spring 2025 Online & Paper	TBD 2025	February 25, 2025 (Test Window 1)	Feb. 25-28 & Mar. 3-7 (Test Window 1)
		March 11, 2025, (Test Window 2)	March 11-14 & 17-21 (Test Window 2)
		March 25, 2025 (Test Window 3)	Mar. 25-28 & Apr. 1-4 (Test Window 3)

Testing with the ACT Online

Benefits for States and Districts



ACT's state and district partners are discovering the many benefits of ACT online test administration. The increased testing window, added flexibility, and supports for ease of use have helped states manage the challenges brought on by the COVID-19 pandemic, and looking ahead, it is clear that online testing is a winning solution for our customers.



Longer Testing Window than Paper

- 18 total days of testing time (6 days per test window)
- 6× as many opportunities to test (paper testing is 3 days total)



Enhanced Student Experience

- Faster results—students receive scores in **as few as ten days**
- Seamless integration with MyACT student hub to view and send scores
- Embedded universal accessibility supports are available for all examinees



Flexibility to Manage the Unexpected

- Schools can switch to online testing any time during the testing window
- Customers can opt to utilize a combination of online and paper testing



Scores are Comparable across Online and Paper

- ACT conducts research on testing mode and equates scores to ensure comparability between online tests and paper tests
- The validity of scores from online testing is supported by a robust body of research evidence



Goodbye Shipping/Supply Chain Disruptions

- Since testing materials are online, no need to delay testing



Reduced Risk of Test Misadministration

- Online testing decreases process and answer document errors that result in misadministration or score invalidation



Ease-of-Use Support

- New **Online Tech Team** added to ACT Customer Care experience, offering state-specific lines to assist with technical questions
- Mock Administration, Site Readiness guidance, and other training

TEST IN YOUR OWN CLASSROOM!

In-school testing. Students and schools alike benefit from weekday testing.

- Comfort of testing in a **familiar environment** during the school day
- Testing allows for school **intervention**, the implementation of Ideas for Progress and other classroom activities, and the ability to impact student performance
- Generates **online data** to make decisions based on test results
- Expanded awareness of college and career opportunities

IT'S MORE THAN A SCORE!

Benefits galore. The benefits of taking the ACT test go far beyond getting a score.

- Improves **access** and **opportunity**
- Counters grade subjectivity and inflation
- Accurately **predicts** performance
- Verifies appropriate **course placement**
- Identifies achievement gaps
- Exposes students to colleges and scholarship programs
- Builds **educator confidence** in student readiness

A transition has begun for the platform and process! TX is moving to the ACT Now Platform for administration. Check your *Welcome Email* for more information!

ACT District Testing

The ACT: Fall Administration

The ACT District Testing program provides students the opportunity to earn college-reportable ACT scores by taking the test in their own classrooms.

[Next Steps](#) | [Welcome](#) | [Test Dates](#) | [Tips for Success](#) | [Help and Contact](#)

Test Administration Process Next Steps

Select your current phase of the test administration process to see resources related to that phase.

1

2

3

4

5

6

7

[Step 1](#)[Step 2](#)[Step 3](#)[Step 4](#)[Step 5](#)[Step 6](#)[Step 7](#)

Process Steps (Expand for Descriptions)

Welcome to Your District Testing Program

Important Dates

Your [Schedule of Events](#) contains all dates and deadlines for your test event. Check it frequently to ensure you're on track for a

ACT Now District Testing

The ACT District Testing program provides students the opportunity to earn college-reportable ACT scores by taking the test in their own classrooms.

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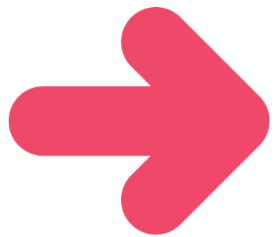
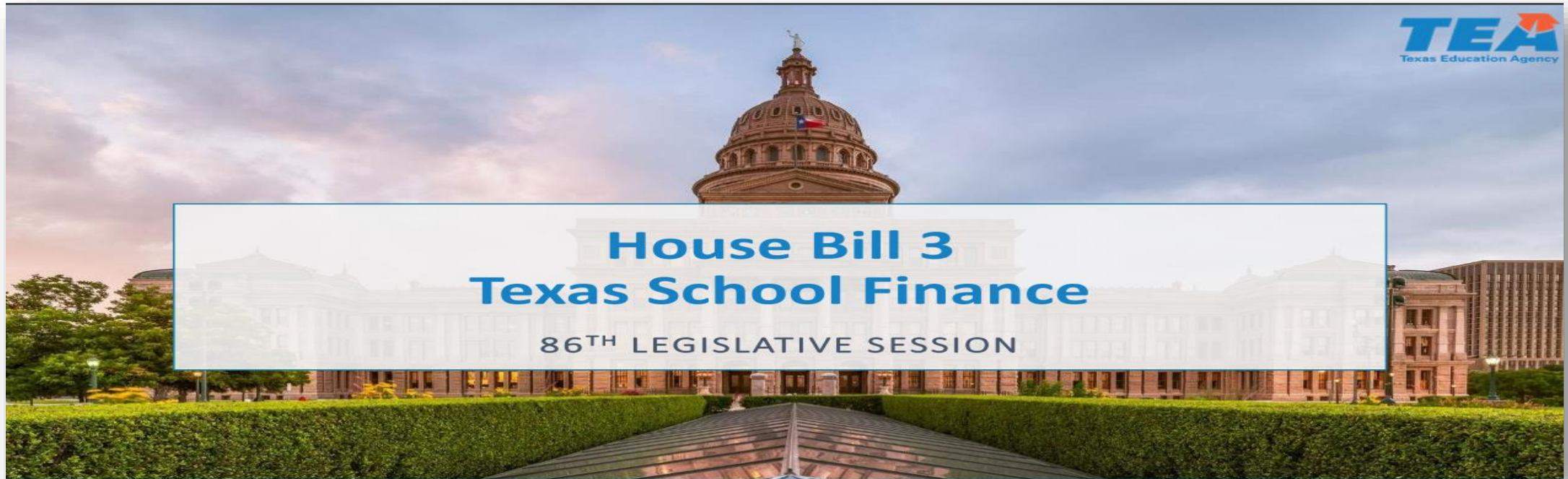
[Pre-Administration](#)[Test Administration](#)[Post-Administration](#)

Tips for Success

1. Use the training content in ACT Now to access test administration resources and walk-through test administration preparation activities.
2. Dates and deadlines for your test administration are in ACT Now. Access the filterable schedule of events from your ACT Now landing page.
3. Watch for emails from ACT with important reminders. Add our email address to your contacts to prevent emails from going to spam/junk folders. Whitelist email addresses from @act.org and @operations.act.org.

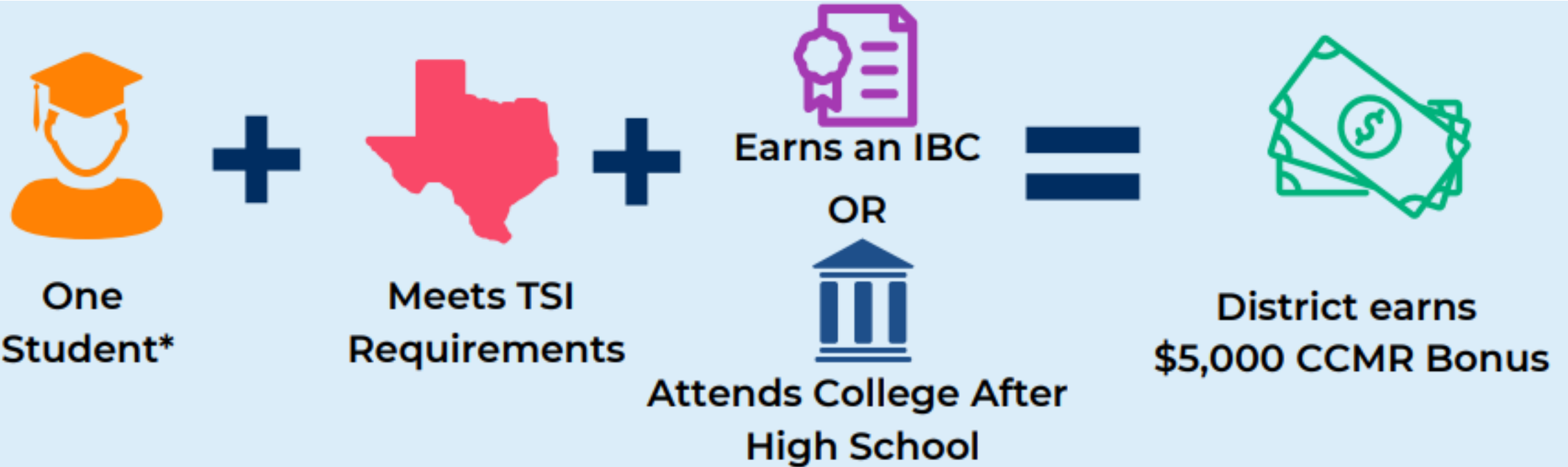
Helpful Links

Expand each tray to reveal the information you're looking for.



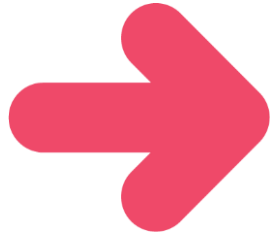
HB3: Adds a reimbursement to districts to offer one free college and one free industry entrance exam per student before they graduate

Texas College and Career Readiness Accountability: Outcomes Bonus



**Above the threshold amount who is economically disadvantaged*

Accelerated Testers



What is Your District Plan for your Accelerated Testers?

- You are responsible for all testers regardless of original 8th grade EOC
- This does not affect a students graduation status
- This does affect a districts accountability
- ACT is the only option for Biology EOC students
- Students must meet the cutoffs – how are you preparing students

Standard	SAT Evidence-Based Reading and Writing (EBRW)	SAT Math	ACT English and Reading	ACT Math	ACT Science
Does Not Meet Grade Level	200 – 400	200 – 430	2 – 26	1 – 15	1 – 15
Approaches Grade Level or above	410 – 470	440 – 520	27 – 33	16 – 20	16 – 22
Meets Grade Level or above	480 – 660	530 – 680	34 – 59	21 – 29	23 – 27
Masters Grade Level	670 – 800	690 – 800	60 – 72	30 – 36	28 – 36

Final Accelerated Testers Counts			
	2021	2022	2023
Algebra I	95679	98015	102522
Biology	4010	4999	5486
English II	12	8	3
Total	99701	103022	108011

ACT District Testing: Removes Barriers to Testing

- School-day ACT testing provides all students with greater access to testing.
- Without school-day testing, students who take the ACT test are disproportionately higher income, white or Asian, and female.
- School-day testing leads to a better representation of students who are low income, male, and members of racial/ethnic groups that are underrepresented in postsecondary education.

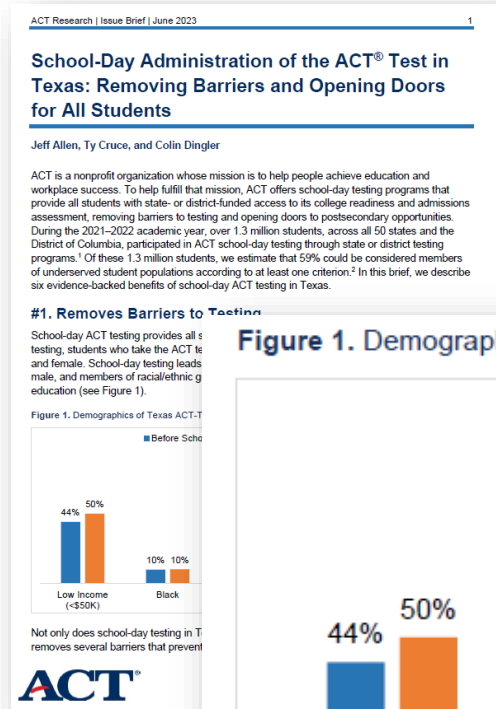
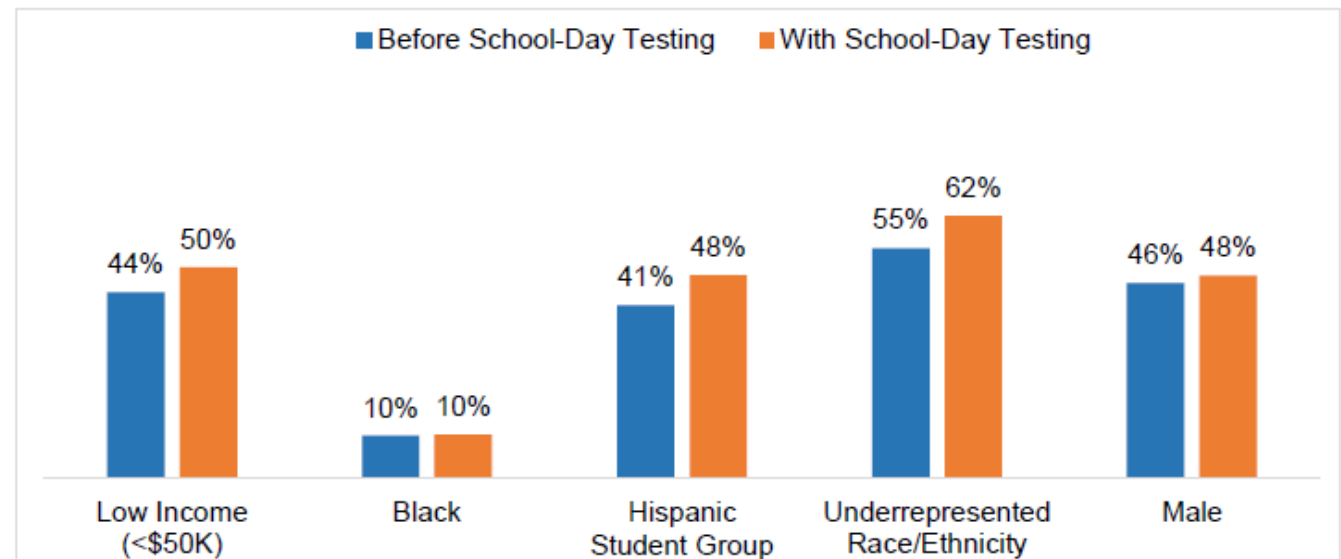


Figure 1. Demographics of Texas ACT-Tested Graduating Class³



Source: Allen, J., Cruce, T., & Dingler, C. (2023). *School-Day Administration of the ACT Test in Texas: Removing Barriers and Opening Doors for All Students*. Iowa City: ACT.

ACT District Testing: Impact of Re-Testing

DATA INSIGHT
ACT Re-Testers:
Percent Increase
Greater for Low-
Income Students



2023 Graduating Class: Texas

Increases in the percentage of Texas students taking the ACT test via state and district testing since 2019

Participation	Average Score	Retest Score Increases
88,670 students tested, an estimated 23% of the graduating class, and a slight increase from 2022.	The statewide average composite score was 19.3 , down slightly from 19.8 in 2022.	28% of graduates tested multiple times. Students who retested had an average score of 21.9 , compared to 18.3 for single-time testers.

HIGHLIGHTS

- Texas has a higher number of students scoring in the 33-36 score range than other states in the Southern region.
- Most popular planned majors: Undecided, Business, Health Sciences & Technologies

Postsecondary

Graduates sent more than 74,626 scores to colleges. All 15 of the top score recipients were in-state universities.

Score Recipients

Top recipients of TX scores:
Texas A&M
UT Austin
Texas Tech
Baylor University

Fee Waivers

2022-23 test registrations using fee waivers: 26,996
Tests taken using fee waivers: 17,155
Fee waivers requested by TX institutions: 123,173



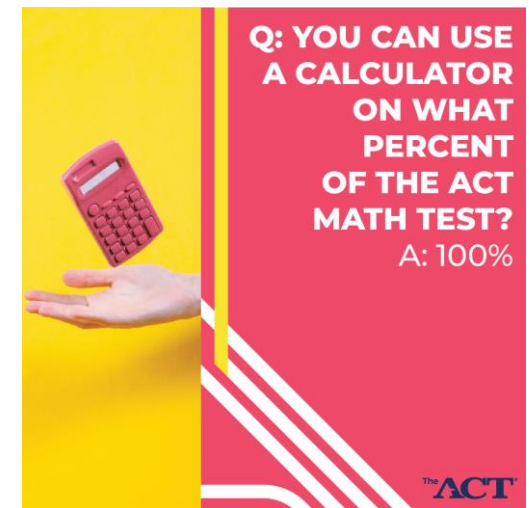
Source: Fall 2022 ACT Graduating Class Presentation

Resources & Tools

Communications Toolkit

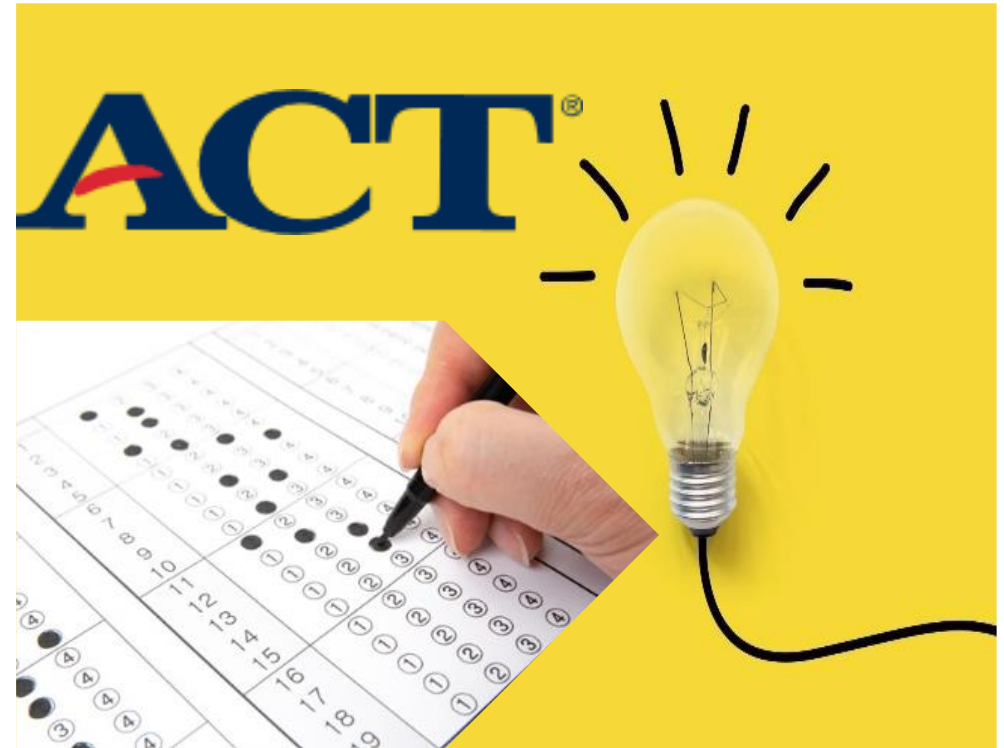
Free ready-made resources from ACT are available!

- Prewritten messages and posters for taking the ACT test for national and school day administrations.
- Recorded webinars for students and parents
- Social media campaign kit and images
- College planning guide



Data Reporting

- A free interactive data analysis platform, available for all schools, states, and districts with ACT testing data at no cost through success.act.org.
 - Provides current and historical student data to disaggregate, filter, and customize reports
 - Allows contract states to view contract reports as well as national, state, and district data
 - Delivers data online after each test administration



Campus Ethnicity Data

Summary View: The ACT (All Data) [REDACTED], 2020-2021

Showing students who are College Reportable

Group	Year	Composite		Math	Science	STEM	English	Reading	Writing	ELA
		Valid Number	Mean Score	Mean Score	Mean Score	Mean Score	Mean Score	Mean Score	Mean Score	Mean Score
[REDACTED]	2020-2021	400	15.3	16.3	16.0	16.4	13.3	15.2		
Black/African American	2020-2021	29	15.1	16.1	15.8	16.2	13.2	14.7		
American Indian/Alaska Native	2020-2021	1	11.0	13.0	11.0	12.0	9.0	11.0		
White	2020-2021	13	15.8	16.6	15.8	16.4	14.5	16.1		
Hispanic/Latino	2020-2021	315	15.3	16.3	15.9	16.3	13.2	15.3		
Asian	2020-2021	6	18.3	18.7	20.0	19.5	16.8	17.7		
Two or more races	2020-2021	4	18.3	20.0	19.8	20.0	15.5	17.3		
Ethnicity-Preferred Not to Respond	2020-2021	26	15.7	16.8	16.7	17.0	13.9	14.9		
No Ethnicity Information Provided	2020-2021	6	12.2	14.5	13.0	14.0	9.7	10.7		

Campus Math Data

Summary View: The ACT (All Data) [REDACTED] HIGH SCHOOL, 2020-2021

Showing students who are [College Reportable](#)

Group	Year	Composite		Math																
		Valid Number	Mean Score	Mean Score	Preparing for Higher Math-Readiness		Number and Quantity-Readiness		Algebra-Readiness		Functions-Readiness		Geometry-Readiness		Statistics and Probability-Readiness		Integrating Essential Skills-Readiness		Modeling-Readiness	
					% Met	% Not Met	% Met	% Not Met	% Met	% Not Met	% Met	% Not Met	% Met	% Not Met	% Met	% Not Met	% Met	% Not Met	% Met	% Not Met
HIGH SCHOOL	2020-2021	400	15.3	16.3	10	91	14	86	12	88	17	83	21	80	15	86	12	88	12	88

View Your Past and Present ACT Results

Through the [Success portal](https://success.act.org), School Day and Non-School Day Districts/Charters can:

✓	View student level results after an administration occurs
✓	Disaggregate data by district, campus, subject area, and race/ethnicity
✓	Data available from 2018-19 through 2023-24
✓	Download your ACT roster data into Excel (.xlsx or .csv) to update your own CCMR tracking tools/spreadsheets
✓	Upload ACT data into your own programs for CCMR tracking

success.act.org is the online portal to the tools and resources to view your organization's ACT information. Within the success portal is a comprehensive Knowledge Hub, which is our one-stop resource area for all products and services offered by ACT.

Even if your district does not contract with ACT, it is important to track results of all national day ACT testers. Contact us for login credentials!

Use Your Own Data Systems To Analyze ACT Student Data!

eduphoria!

Source: [Importing ACT Test Data to Aware](#)



Source: [Student Portfolio Data Upload](#)

OnDataSuite®

www.ondatasuite.com

Source: [File Center - ACT](#)



Source: [CCMR Data Center](#)

Texas Educator Guide

Alignment Guide: Texas

Linking the ACT and Texas Standards
to Drive Student Success

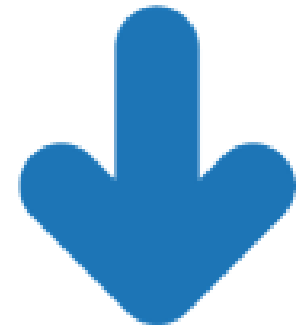


ACT

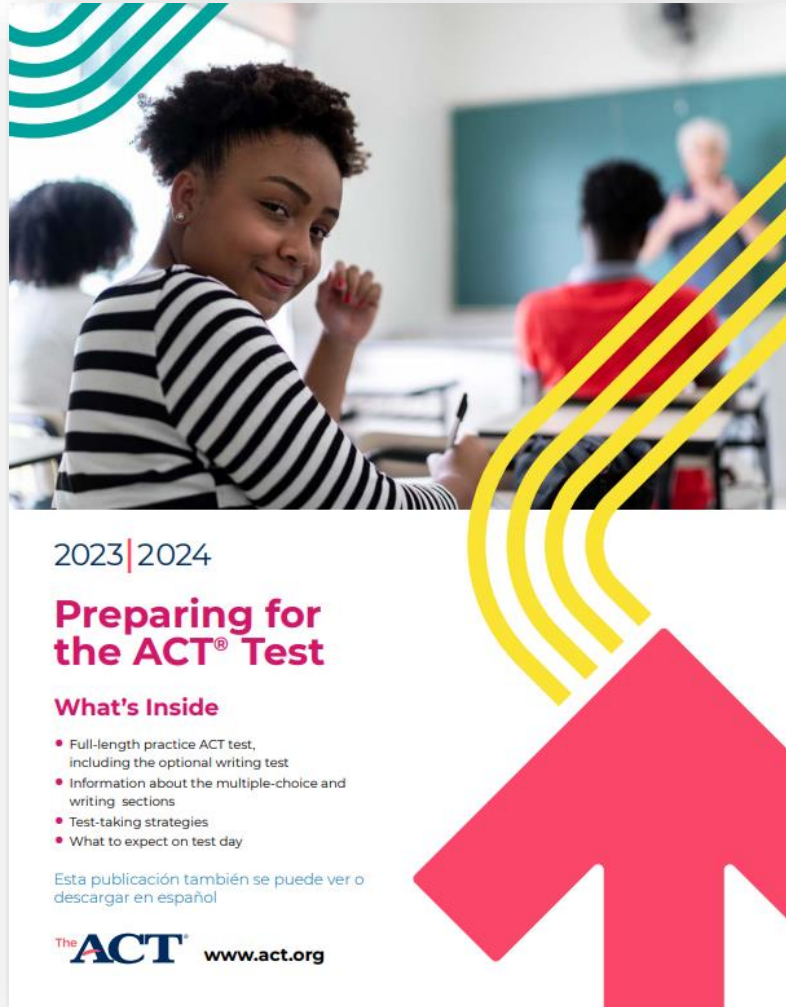
Purpose of the Guide

- This guide is intended to offer information about the content of the **ACT and its alignment to Texas standards**, known as the Texas Essential Knowledge and Skills (TEKS), as well as ideas for how to use the information in teaching and planning activities.
- This is an informational alignment and is intended to support educators and other stakeholders.

Scan the QR Code to
View the ACT Alignment
Guide for Texas



Test Taking Resources



English and
Spanish
Versions Are
Available



Show Your Pride in Your Exceptional Students

Recognizing your students' achievements is vitally important. When a student feels celebrated and recognized, it can improve their self-confidence and motivate them toward college and career success. But finding a recognition structure and program to implement isn't simple. ACT is here to help you!

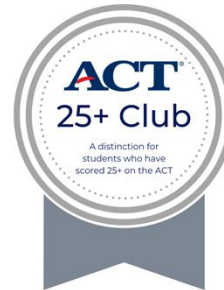
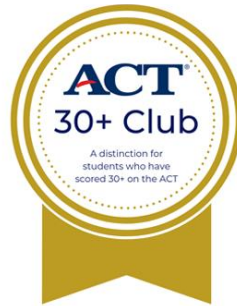
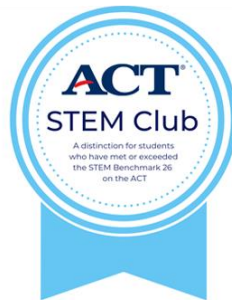
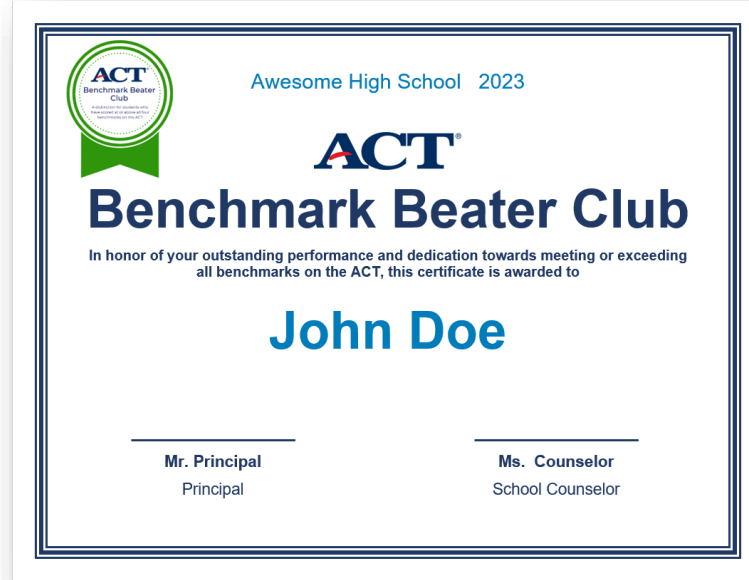


Schools adding 30+ clubs to help students with ACT success



ACT Student Success Recognition Club Toolkit

- Student Success Recognition Toolkits are a simple way for schools and districts to celebrate student success and encourage students to do their best on the ACT® and PreACT tests.
- Our toolkits contain everything your school or district needs to get started.
- We offer free downloads, including a customizable certificate, social media images, and locker signs.



Share Your Story!

- We'd love to highlight your school or district success in:
 - Data and insights best practices
 - Students' college and career readiness
 - Counseling best practices
 - Curriculum and assessment planning
 - Social emotional skill development
 - Parent/guardian and community involvement
 - Educator professional development

Send us a short testimonial or story of how ACT resources help students and educators do better, and we'll connect to learn more.



ACT[®]

Email us at marketing@act.org

Remember to put "Success Story" in the headline



Bookmark Our Texas Partnership Website for the ACT

Our Texas partnership website is an essential resource for districts aiming to enhance student opportunities through school-day ACT testing. Here's why you should bookmark it:

- 1. Exclusive Texas Resources:** Access a comprehensive collection of resources specifically curated for Texas districts, helping you understand and implement school-day ACT testing effectively.
- 2. Expert Connections:** Connect with Texas-based experts who can provide tailored support and insights, ensuring you make the most informed decisions for your district.
- 3. Streamlined Enrollment:** Easily enroll your students for the 2024-25 school year, ensuring they don't miss out on the benefits of Texas state-funded ACT administrations.
- 4. Benefit Exploration:** Discover the numerous advantages of testing students on a school day, including improved flexibility, English language supports, and full coverage for accelerated testers.

Bookmark our site today to stay updated and make the most of these invaluable resources and connections!



Unlock Potential in Texas Students.

We know that your students' success doesn't happen in a year. It happens year after year. That's why ACT offers a continuum of sequential assessments, that students can take in the classroom, like PreACT, ACT School Day Testing, and WorkKeys, all designed to prepare your students for a lifetime of success—in college and beyond.

Our holistic approach to college and career readiness serves the diversity of Texas students by helping win scholarship opportunities, navigating admissions policies, filling career gaps, and gaining deep academic and knowledge insights found in the data.

Why Texas Schools and Districts Choose the ACT

REASONS TEXAS SCHOOLS AND DISTRICTS CHOOSE THE ACT

	ACT	SAT
MORE TEST DATES	●	○
ONLINE TESTING: FALL & SPRING	●	○
SCIENCE TESTING (SCIENCE ACCELERATED TESTERS)	●	○
ENGLISH LANGUAGE SUPPORTS	●	○
THE ACT STEM BENCHMARK	●	○
MORE SCHOLARSHIP OPPORTUNITIES	●	○

2024-2025 Texas Testing Dates

ACT Holistic Solutions

Why Texas Schools and Districts Choose the ACT

Texas Team

Next Steps

Explore the benefits of testing students on a school day.

Learn more by reviewing the Texas-related curated resources below.

Connect with ACT Texas experts. Request a district or school consultation and/or talk to an ACT representative.

Enroll for 2024-25 - Participate in the Texas state-funded ACT administration. Request your personalized enrollment link to start the process. Deadline for fall

Bookmark Our Texas Partnership Website for the ACT

Texas Resources

Toolbox

[Communications Toolkit](#)

[Texas House Bill 3](#)

[Texas Data with ACT's Online Reporting Tool](#)

[ACT College Readiness Benchmarks](#)

[An Educator's Guide to College and Career Readiness](#)

[Free Test Prep for Your Students](#)

- For a more comprehensive test prep option, consider [ACT Online Prep](#)

[Aligning Curriculum for District and Student Success](#)

Learn how students of Helena Public School district in Montana have improved College Readiness.

[Texas Educator Guide](#)

[Curriculum & Assessment Planner](#)

Webinars and Workshops

[Texas Accountability Updates 2023-24](#)

[Insights that Build a Path for Academic Readiness Success in Texas](#)

[Why Schools and Districts Partner with ACT in Texas](#)

[Texas ACT College and Career Readiness Workshops](#)

ACT Alignment with Texas Needs and Trends

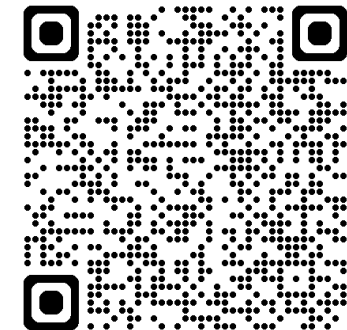
The state of Texas is expected to represent nearly 10 percent of all future STEM opportunities in the US*, and more than half of the jobs in the state right now require STEM skills. With the ACT being the only test offering individual science and math scores, you'll showcase your achievements to be STEM ready!

*Source: <https://www.learningundefeated.org/student-resources-texas/>

ACT scores* can qualify students to be exempt from taking the Texas Success Initiative Assessment (TSIA).

*Students having a combined score of 40 on the English and Reading (E+R) tests shall be exempt for both reading and writing or ELAR sections of the TSI Assessment. A score of 22 on the mathematics test shall be exempt for the mathematics section of the TSI Assessment.

Scan the QR Code or visit the [Texas Partnership Website](#) to learn more



Request a Consultation

REGISTER NOW — Free ACT College and Career Readiness Workshops

Join us for the **2024 ACT College and Career Readiness Workshops**—our annual, free professional development events for K-12 educators. Connect and network in person with peers and ACT subject matter experts to discuss what's working in K-12 education.

NETWORK WITH PEERS IN YOUR AREA WITH AN AGENDA SPECIFICALLY DESIGNED FOR YOUR REGION, WHILE LEARNING STRATEGIES, TACTICS, AND RESEARCH RELATED TO:

- Monitoring student growth—Create a comprehensive assessment system.
- Improving curriculum—Use aggregate and individual data for systemwide progress.
- Best practices for preparation— Accelerate student growth.
- Planning for the future—Guide students toward postsecondary success.
- Building essential skills—Learn how these skills impact college and career readiness.

EARN CONTINUING EDUCATION CREDITS

ACT has been approved by NBCC as an Approved Continuing Education Provider, ACEP No. 5121. Programs that do not qualify for NBCC credit are clearly identified. ACT is solely responsible for all aspects of the programs.



**DON'T MISS OUT!
REGISTER TODAY!**



act.org/ccrw

Q&A

Thank you!

We are grateful for your help guiding students to and through the goals and paths that lead to their success.

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